

# Sotheby's

INSTITUTE OF ART

**New York Campus**  
**January 2021 Start**

## **MA in Art Business (MAAB)**

## **MA in Contemporary Art (MACA)**

## **MA in Fine and Decorative Art and Design (MAFDAD)**

### **SPRING 2021**

Navigating the Art World 1.5  
 Digital Strategy & Marketing Post-Covid-19 3.0  
 Art Law: Ethics & Policy 3.0  
 Auctions, Galleries, & Museums 3.0  
 Elective \* 3.0  
 Field Study 1.5

Navigating the Art World 1.5  
 Global Art Production: Contemporary Art 2000-Present 3.0  
 Business Skills for the Art Market 3.0  
 Auctions, Galleries, & Museums 3.0  
 Elective \* 3.0  
 Field Study 1.5

Navigating the Art World 1.5  
 Connoisseurship: Theory & Practice 3.0  
 Decorative Arts: Histories & Markets 3.0  
 Auctions, Galleries, & Museums 3.0  
 Elective \* 3.0  
 Field Study 1.5

### **FALL 2021**

Methods of Research 1.5  
 Art Market Research & Valuation 3.0  
 Materials & Methods in Art: The Studio | International Art Markets 3.0  
 Art Finance & Strategy 3.0  
 Art Law: The Legal Life Cycle of Art from the Studio to the Market 3.0  
 Field Study 1.5

Methods of Research 1.5  
 Critical Theories of Contemporary Art 3.0  
 Materials & Methods in Modern & Contemporary Art 3.0  
 From Salon to Biennial: History of Exhibitions & Display 3.0  
 Contemporary Art: From Post-war to Post-modern 3.0  
 Field Study 1.5

Methods of Research 1.5  
 Art Market Research and Valuation 3.0  
 Modern & Contemporary Design 3.0  
 Fine Arts: Histories & Markets 3.0  
 International Art Markets 3.0  
 Field Study 1.5

### **SPRING 2022**

Optional 3rd semester course-work in New York or London  
 Capstone 6.0

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### **ELECTIVES**

Art & Technology Post-Covid-19  
 Collection Building & Art Advisory  
 Entrepreneurship in the Art World; Curating Contemporary Art

Art Criticism, The Press & The Public  
 Gems & Jewelry  
 Internships

*\* Electives subject to change and may be cancelled due to under enrollment*