

Sotheby's INSTITUTE OF ART

Research and Knowledge Exchange Report January - December 2023



Robert Delaunay, Les Coureurs, 1930, Private Collection

Foreword

Welcome to the inaugural edition of SIA London's Research and Knowledge Exchange Report, capturing the activities undertaken in the calendar year 2023. The generation of knowledge and new ideas is a core component of all our work, and, as an activity, research provides an essential underpinning to our commitment to delivering exceptional educational programmes through research-informed teaching.

This report makes it clear that research and knowledge transfer take many forms. It records outputs in all formats, from books and articles to conference papers, exhibitions, artistic practice, and media appearances. These range widely, reflecting our diverse specialisms, the rich network of connections that enables our research to thrive, and our role in the furthering of fruitful academic-industry relationships. Collectively, our outputs testify to the broad reach of our activities, and our impact and relevance as thought-leaders informing both academic enquiry and industry practice.

I hope you enjoy this insight into our research and knowledge exchange activities. This report does a lot more than document our commendable productivity and individual expertise, it bears testimony to our success in maintaining scholarly activity of the highest calibre. We are all conscious that research can make heavy demands on us, and we should be immensely proud of the number of projects that were initiated or came to fruition this year. As we are entering 2024, I am looking forward to seeing the launch and accomplishment of more, and the forging of new conversations and collaborative relationships.

Dr Barbara Lasic
Research and Knowledge Lead

Research Projects

Lis Bogdan: Revisiting the Kiddell Collection; article to be submitted to the Journal of the History of Collections.

Mike Cooter: preparation of manuscript *MacGuffin* (PhD thesis awarded in 2018) for publication.

Mike Cooter: book project on animation for Bobo Books.

Alice Farren-Bradley: PhD, Newcastle University, *A comparison of UK and US cultural property protection initiatives for object protection during the Second World War and the Iraq Conflict (2003-2017) and the implications for future law, policy, and art market practice*. Lead Supervisor: Prof. Peter Stone. Scheduled Submission Date (as P/T): 2026

Barbara Lasic (collaboration with the Ritz Hotel, London): planned output: “Mewès and Davis and *Tous-les-Louis* architecture at the London Ritz” (provisional title), in *The Ritz, 1906-2026* edited by T. Everdnen, 2026.

Barbara Lasic (initial collaboration with Yannick Chastang): new discoveries on iconographic sources for Boulle furniture; article to be submitted to the Furniture History Society Journal.

Barbara Lasic, “‘Splendours and Treasures of a Courtesan’: Sophie Arnould as a Collector and Architectural Patron”; article in progress

to be submitted to either the Burlington Magazine or the Journal of the History of Collections.

Matthew Mason: DPhil University of Oxford, *The Independent Curator: Origins, Politics, Problems & Prospects*, passed with no corrections, 12 October 2023.

Catherine McCormack, consultant: book proposal *Old Mistresses: Early Modern Women*

Catherine McCormack: book proposal *Ferrante Feminism: Art and Ideas of the Italian Feminist Second Wave*

Tekila Harley Nobile: research project with Federica Carlotto on the topic of experiences in physical and digital spaces in the extreme value creation industry

Tekila Harley Nobile: paper (work in progress) ‘Perceived personalization and critical success factors in digital fashion: an insight from fashion consumers’, to be submitted to the Global Fashion Management conference, 11-14 July 2024.

Dan Vo: MSt History of Art and Visual Culture, Cambridge University, dissertation: queer representation in British museums and galleries; expected date of completion: August 2024.

Publications

David Bellingham (ed.), *A Cultural History of Collecting in Antiquity*. London: Bloomsbury Academic, 2025.

David Bellingham. "Values." In *A Cultural History of Collecting in the Age of Enlightenment*, edited by Barbara Lasic and Jeremy Howard. London: Bloomsbury Academic, 2025.

David Bellingham. "The Changing Nature of The \$1m+ Art Market". In Sothebys & ArtTactic, *Sotheby's Insight Report: The Art Market Beyond \$1 Million 2018–2022*. London: Sotheby's 2023.

David Bellingham. "TEFAF", "Art Antiques London", "Sworders Fine Art Auctioneer", "Zoo Art Fair", "Abbott and Holder" entries for the *Art Market Dictionary*, Bloomsbury Digital Resources.

Blake, James. "Facilitating the Discovery of Diverse Content: Some Notes from Sotheby's Institute of Art." *Art Libraries Journal* 48, no. 4 (October 2023): 92-95. <https://doi.org/10.1017/alj.2023.20>.

Federica Carlotto. *Luxury Brand and Art Collaborations: Postmodern Consumer Culture*. London: Routledge, 2024.

Federica Carlotto. "'In Search of Lost Time': Luxury Fashion's emerging Circular Initiatives and the Shifting Temporal Features of Fashion Consumption". In *New Directions in Art, Fashion, and Wine: Sustainability, Digitalization, and Artification* edited by A. Joy, 119-137. Lanham: Lexington Books, 2023.

Alice Farren-Bradley (co-author). "Scenario-based Training for Investigating Heritage Crime", *Antiquity* (2024).

Melanie Fasche. "Creative Class." In *Oxford Bibliographies in Urban Studies*, edited by Richardson Dilworth. New York: Oxford University Press, forthcoming.

Melanie Fasche. "The market for digital art: history, ecosystem, and value creation." In *Global Art Markets: history and current trends* edited by Iain Robertson, Luis Afonso, and Derrick Chong. London: Routledge, forthcoming.

Barbara Lasic and Jeremy Howard (eds), *A Cultural History of Collecting in the Age of Enlightenment*. London: Bloomsbury Academic, 2025.

Barbara Lasic. "Ambassadorial Visits to the French Royal Manufactures, 1662-1789." *Objects in Conflict: The Material Culture of Diplomacy*, edited by V. Depkat. London: Routledge, 2024.

Barbara Lasic. "'A collection I have had the pleasure of forming entirely': Joseph Duveen and the formation and donation of the Tuck Collection to the Petit Palais." *French Porcelain Society Journal*, 10 (2024).

Barbara Lasic. "Like a Tale from the Thousand and One Nights': Reconstructing the taste and collections of William Williams Hope (1802-1855)." *Virtus*, 30 (2023).

Barbara Lasic. "A transatlantic hybrid and a 'fauve de la curiosité', Edouard Jonas (1883-1961), dealer and curator." *Colnaghi Studies Journal*, 12 (March 2023).

Barbara Lasic (review of) Leanne M. Zalewski, *The New York Market for French Art in the Gilded Age, 1867-1893* (Bloomsbury Academic, 2022), *Journal of the History of Collections*, 35, 3 (2023).

Catherine McCormack. "The femme fatale, or, let's not lose our heads." In *The Femme Fatale: Gaze Power Gender* exhibition catalogue. Hamburger Kunsthalle, 2023.

Tekila Harley Nobile (co-author). *Social Media in the Fashion Industry: Fundamentals, Strategy and Research Methods*. London: Routledge, 2024.

Tekila Harley Nobile and L. Cantoni. "Personalisation (In)effectiveness in email marketing." *Digital Business*, 3, 2 (2023).

Tekila Harley Nobile and L. Cantoni. "Teleworking and Video-Meetings. Does Fashion Fit?" in *Fashion Communication in the Digital Age*, proceedings of FACTUM 2023 edited by N. Sabatini, T. Sádaba, A. Tosi, V. Neri. Springer Cham, 2023.

Oliver Peterson Gilbert and Victoria D. Alexander. "Cultural Values in Online Cultural Participation during the Covid-19 Pandemic." In *Cultural Values in the Cultural Sphere: A Cross-European Comparative Perspective*, edited by Arturo Rodríguez Morató. London: Routledge: Forthcoming.

Oliver Peterson Gilbert and Luca Zen. "UNESCO and the Evaluation of World Heritage Sites." In *Cultural Values in Contemporary Europe*, edited by Arturo Rodríguez Morató. London: Routledge: Forthcoming.

Oliver Peterson Gilbert and Paulo Ferri, 'Art Institutions and Participatory Practices', In *Cultural Values in Contemporary Europe*. London: Routledge: Forthcoming.

Oliver Peterson Gilbert, Victoria D. Alexander and Arturo Mortao. "Critical Factors Shaping the Values of Culture in Europe." In *The Plural Values of Culture in Europe: Pragmatism and the Improvement of Cultural Evaluation*. Forthcoming, European Union, University of Barcelona.

Oliver Peterson Gilbert and Victoria D. Alexander. "The REED Typology: Understanding Market-Orientation and Instrumental Values in Cultural Policy across Europe." *Cultural Trends* (2023)

Pierre Saurisse. *Performance in the Museum*. London: Lund Humphries, 2024.

Pierre Saurisse. "Performance Art in the 1990s and the Generation Gap." In *Over and Over and Over Again: Reenactment Strategies in Contemporary Arts and Theory*, edited by Cristina Baldacci, Clío Nicastro, Arianna Sforzini, *Cultural Inquiry*, 21 (2022).

Tom Snow. "Remakes: Contemporary Art and Cultural Heritage, twice." *Paragon* (2024).

Tom Snow and Afonso Dias Ramos eds. *Activism: Documents of Contemporary Art*. MIT Press and Whitechapel Gallery, 2023.

Marcus Verhagen. *Viewing Velocities; Time in Contemporary Art*. London: Verso Books, 2023.

Marcus Verhagen. "Immersive Hell." *New Left Review Sidecar*, 14 April 2023, <https://newleftreview.org/sidecar/posts/immersive-hell>

Marcus Verhagen "Niklas Taleb's 'Solo Yolo'", *e-flux Criticism*, 12 September 2023, <https://www.e-flux.com/criticism/558924/niklas-taleb-s-solo-yolo>



Conferences / Seminars

Lis Bogdan, “Wedgwood : Ceramic Innovation and 18th Century Civility”, Observations: Moments in Design History Seminar, National Gallery of Victoria, 26 August 2023.

Federica Carlotto, “The Time of The Planet: consumer’s Attitudes Towards Circular Luxury Fashion Initiatives”, Fashion Forward: Let’s Talk Fashion with Conscience event, Academy of Marketing, Regent’s University London, 5 June 2023.

Federica Carlotto, “ReaRtivity: Art Collaborations Redefining Luxury Production, Luxury Endangered”, In Pursuit of Luxury Conference 2023, OXO Building, London, 2-3 June 2023.

Mike Cooter: co-convenor of a series of seminars with the Architectural Association for 2024 (in development). Themes: art, architecture, finance, confidence, artefacts, crime.

Barbara Lasic, “‘Splendours and Treasures of a Courtesan’: Sophie Arnould as a Collector and Architectural Patron”, Women Art Collectors 1600-1900 Conference, The Wallace Collection, Autumn 2024 (date tbc)

Barbara Lasic, “‘A collection I have had the pleasure of forming entirely’: Joseph Duveen and the formation and donation of the Tuck Collection to the Petit Palais”, Furniture History Society online lecture, 4 February 2024.

Barbara Lasic “‘Like a Tale from the Thousand and One Nights’: reconstructing the taste and collections of William Williams Hope (1802-1855)”, Research Seminar in the History of Collecting, The Wallace Collection, 30 October 2023.

Barbara Lasic “Luxury and Diplomacy: Politics of Display at the Garde-Meuble Royal de la Couronne, 1680-1789”, Objects in Conflict: The Material Culture of Diplomacy Conference, University of Regensburg, 16-18 February 2023.

Barbara Lasic “‘*Un Décor Authentique et Harmonieux*’: Framing and Aestheticising the Cognacq-Jay Collection”, Boiseries: Decoration and Migration from the eighteenth century to the present Conference, 12- 13 January 2023, Camden Place, Chislehurst.

Catherine McCormack, co-convenor of the symposium Goddess, Deity, Cyborg, Murray Edwards College, University of Cambridge, May 2024.

Catherine McCormack, “Undoing the Framework of Phallogentric Art History: Matrilineal and Horizontal Networks in the Women’s Art Collection”, University of Cambridge, March 2023.

Oliver Peterson Gilbert, roundtable discussion on the London art market since Hogarth, London Business School, October 2023.

Oliver Peterson Gilbert, convenor of the EU Horizon-2020 conference Tensions in Societal Valuations of Culture: Can Value Conflicts be Managed or Mitigated, Goldsmith University, January 2023

Tom Snow, “Remakes: Contemporary Art and Cultural Heritage, twice,” keynote lecture at Paragon Encounters – Dialogues Through the Arts symposium, University of Lisbon, 26 May 2023.

Bernard Vere, “Robert Delaunay’s Runner Serie’s, Visual Culture and the Global Impact of Sport”, 1 December 2023.

Bernard Vere, “Paris 1924: City of Art”, Art of the Olympics Workshop, Jesus College University of Cambridge, 2-3 November 2023.

Marcus Verhagen, "Viewing Velocities", University of Southern California, 4 October 2023.

Marcus Verhagen, "Viewing Velocities", University of Glasgow, 21 September 2023.

Marcus Verhagen, Interview with the artist Ruth Ewan at Aye Aye Books/Centre for Contemporary Arts, Glasgow, 21 September 2023.

Jonathan Woolfson, Chair of panel discussion for the launch event of the Art Market Dictionary, Sotheby’s Institute of Art, London, 19 April 2023.

Exhibitions / Artistic Practice

Mike Cooter: 'Dingus' (2022/23). Commissioned by Resonance FM, funded by the Henry Moore Institute, Jerwood Arts and the Elephant Trust. It was nominated for 'Best Drama' at the 2023 ARIAS - The Radio Academy Audio and Radio Industry Awards.

www.radiodinus.com

Katie Hill, Curator: Modern ink painting from China. Brunei Gallery, London, 2024.

Katie Hill, Curator: exchange programme with artists Fang Lijun, Liu Jianhua, Sui Jianguo, Liu Wei and Chris Ofili, Sarah Sze, Hernan Bas. Holly’s Auction and Xin Art Space, Shanghai, 2024.

Katie Hill, Curator: programming British artists, Shanghai Academy of Fine Art, 2024.

Katie Hill, Curator: San-Xiang – He Weimin, Wang Chunjie, Liu Hongzhi. Ink and calligraphy from China. Bankside Gallery, London. November-December 2023.

Knowledge Exchange

Federica Carlotto, Panel Host, 'Web 3 and new technologies on the horizons: is Fashion facing a grass-root revolution?' with Lili-Eva Bartha, Charles Wilders, Louise Laing, *Thought Leadership*, by Digital Fashion Week London hosted by Epic Games, 15 September 2023.

Federica Carlotto, Panel Host, 'How to launch a digital collection for an established fashion brand?' with Costas Kazantsis, Leslie Holden, Louise Laing, Leanne Elliott Young, Ward De Kruiff, *The Fashionverse*, by Digital Fashion Week London and Mad Global and hosted by Epic Games, 17 February 2023.

Federica Carlotto, *The Week in Art Podcast*, hosted by Ben Luke. Guest speaker, 27 January 2023

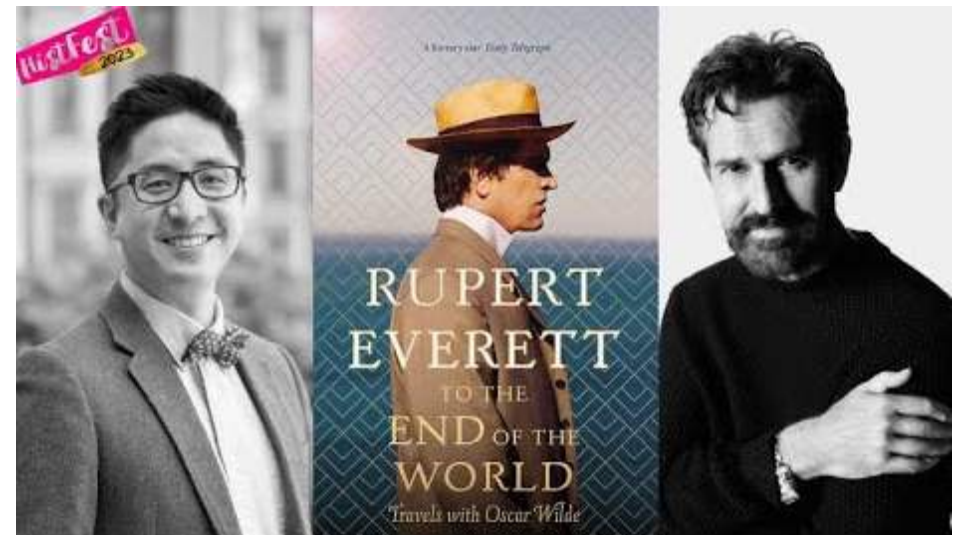
'Katie Hill: Bridging East and West through Chinese contemporary art' By Muyang Shi, Yu Ying ([People's Daily Online](http://www.people.com.cn/GB/1024/2023/11/29/1129/c90000-20103747.html)), November 29, 2023

Katie Hill: Our China Stories, launch 11 December 2023. Profile of cultural exchange with China over many years, presented as a film and interview. Renmin Wang:
<http://en.people.cn/n3/2023/1129/c90000-20103747.html>

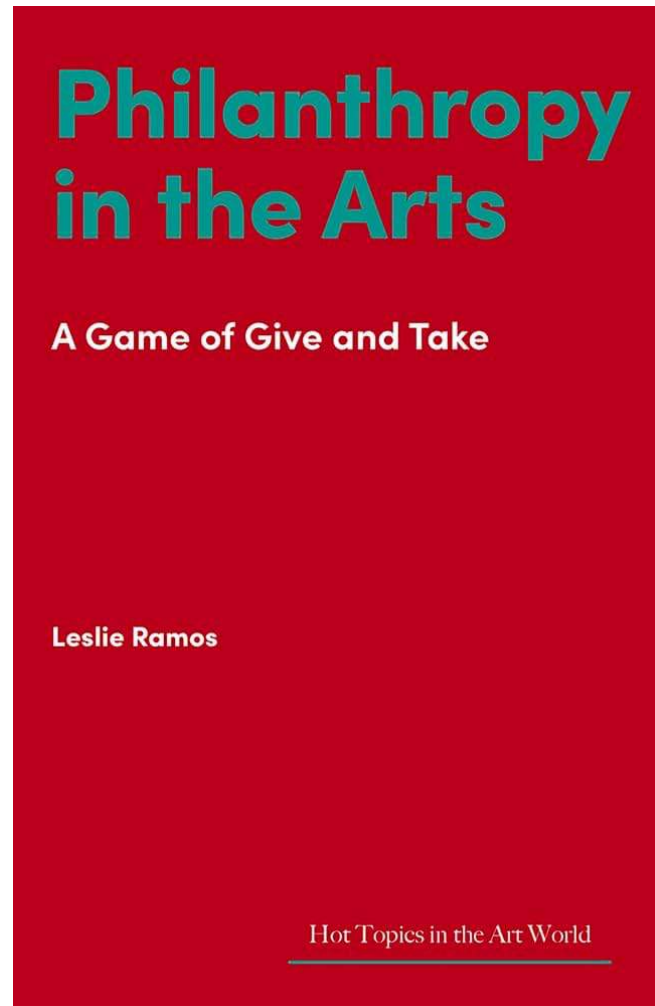
Catherine McCormack, exhibition text for *Jane Bustin: Pirelli, Let Me Count the Way*, Copperfield Gallery, November 2023.

Oliver Peterson Gilbert, Advisory role to DCMS.

Dan Vo in conversation with Rupert Everett about his book *To the End of the World: Travels with Oscar Wilde*, The British Library, 29 April 2023.



Hot Topics in the Art World



The Hot Topics in the Art World series, a publishing collaboration between SIA and Lund Humphries art publishers, has now grown to a total of 9 published titles, with further titles to be published in the Spring. Recent titles include 'Commercial Galleries: Clicks, Bricks and the Digital Future' by Henry Little, previously of the Fine Art Group, launched at David Zwirner gallery in September. Its primary focus was the evolution of the gallery system overall, the growth of the mega gallery, and how this impacts mid-sized galleries. This was followed by Leslie Ramos' 'Philanthropy: A Game of Give and Take' which was launched at Delfina Studios in South London.

The last title to be launched, on December 14th was 'Art in Saudi Arabia: A New Creative Economy?' by Rebecca Proctor, a leading journalist, with Alia Al-Senussi, a leading figure in the Middle East art world, and an advisor to the Saudi ministry of culture. We, and the authors, hope that the crucial question mark in the title signals that the book very much represents a diligently balanced perspective. The book has been well-reviewed in the Art Newspaper.

<https://www.theartnewspaper.com/2023/11/30/saudi-arabia-2030-world-expo-new-book-art-world>

Sales of the new title have been encouraging, and one earlier title has been reprinted.

The following titles are upcoming in 2024:

The Art Institution of Tomorrow by Fatos Ustek
Art Auctions by Kathryn Brown
Art in the New Hong Kong by Enid Tsui
AI and the Art Market by Jo Lawson-Tancred

Other Collaborations

SIA will be the Educational Partner for both PHOTOFAIRS New York in September and Photo London in May. The agreement will include cross-promotional opportunities, free and discounted tickets for students and alumni, and work opportunities for students. We will also be exploring opportunities for SIA to be involved in other ways, potentially through involvement in the fairs' talks programme.

